# THE PROGRESSIVE ENHANCEMENT CHECKLIST

#### CONTENT

- Avoid zombie copy
- Design meaningful content
- Craft the conversation
- Plan for the unknown
- ☐ Write for real people
- Consider content beyond copy
- Keep data entry conversational
- □ Don't fill space

#### **MARKUP**

- ☐ Learn from the past
- Illuminate your content
- ☐ Mean what you say
- Embrace classification & identification
- Make deliberate markup choices
- Clarify interfaces with ARIA
- Understand fault tolerance

### DESIGN

- Design systems, not pages
- ☐ Don't design yourself into a corner
- ☐ Understand how CSS works
- ☐ Start small and be responsive
- Focus on standards
- Design defensively
- ☐ Hide content responsibly
- Consider the experience with alternate media and inputs
- Embrace default styles

## INTERACTION

- Anticipate potential issues so you can avoid them
- Design a baseline
  - Program defensively
- Establish minimum requirements for enhancement
- Cut your losses
- ☐ Build what you need
- ☐ Describe what's going on
- Write code that takes declarative instruction
- Adapt the interface
- Apply no styles before their time
- Enhance on demand
- ☐ Look beyond the mouse
- ☐ Don't depend on the network



From *Adaptive Web Design, Second Edition* by Aaron Gustafson © 2016 Aaron Gustafson | More info at adaptivewebdesign.info